



## ALICE BLUMER

### Graphic Designer

18.05.1983  
Swiss Nationality  
Passage du Cardinal 16  
1700 Fribourg  
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[aliceblumer.com](http://aliceblumer.com)

#### Language

French Mother tongue  
German B2  
English B2

#### Informatics skills

InDesign, Illustrator, Photoshop, Acrobat,  
HTML/CSS (basics), CMS, Word, PowerPoint

#### Education

2004 – 2009 CFC/EFZ in Multimedia Design  
École de multimédia et d'art  
de Fribourg – Émaf (Eikon)  
2002 General English  
upper-intermediate-advanced  
AMES Australia – 3 Months

#### Hobbies

My daughter, hiking, travelling, plants,  
photography, reading, comic book lover

#### Abilities

- › Create brochures / flyers / logos / icons / templates
- › Create and develop advertisements
- › Developing corporate identity / corporate design
- › Finding and proposing solutions for the various communication media
- › Layout and image processing
- › Optimising sales documents
- › Explaining and supervising employees

#### Key Strengths

- › Creative / Critical
- › Precise / Careful
- › Methodical / Flexible
- › Reliable / Cooperative

#### Professional Experiences

2014 – 2021 Head Graphic Designer  
Weblaw AG, Bern  
2009 – 2014 Graphic Designer  
Weblaw AG, Bern  
2009 Multimedia Designer  
Trame communication visuelle SA, Fribourg  
2008 – 2009 Intern in Multimedia Design  
Trame communication visuelle SA, Fribourg  
2008 Intern in Multimedia Design  
Cellap Laboratoire SA, Lausanne  
2005 – 2007 Graphic Designer – temporary work  
Cellap Laboratoire SA, Lausanne  
2002 – 2004 Intern in Graphic Design  
Moser Design SA, Lausanne